

# Alejandro A Mujica

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6033 Annan Way, Los Angeles, CA 9042 | 323-514-7150

## Objective

I am a versatile graphic designer with 17 years of print and web advertising experience that communicates clearly and effectively with a strong foundation in design principals, advertising, and digital graphic design. Seeking a graphic/web design position in a company where I can utilize my graphic and creative skills to produce quality product. Owner and lead designer of RomperGraphics LLC, a graphic/web design company specializing in brand development. Specialties: Brand Development, Graphic Design, Web Design/Development (Brochures, Posters, Business Card, Stationary, Album/CD Artwork, Flash, Banner Ads)

## Skills & Abilities

Adobe PhotoShop, Adobe Illustrator, Adobe Dreamweaver, Adobe Flash, Microsoft Word and Microsoft Excel.

## Experience

Graphic Designer | ESI Enterprises, Inc.

November 2014 – Present

Designed new on-brand visual elements to effectively convey concepts and messaging. Maintained consistent use of graphic imagery in materials and other marketing outreach. Developed design deliverables that elevated, differentiated and functioned on-brand and on-strategy. Collaborated with vendors to ensure style consistency with other marketing materials. Generated computer graphics and page-layout software, graphic elements and photography. Designed advertisements, tradeshow banners and signage from concept through completion. Updated computer graphic files using graphics software programs.

Graphic/Web Designer | Romper Graphics LLC

January 2009 – Present

Ownership and operation of a freelance design firm that provides identity/logo design, print and web design for nonprofit organizations, private businesses and recreational groups. Previous projects include: L.A. Master Plumbers, Clogs and Leaks Plumbing, Azteca Training Center and Yeshua Glow.

Graphic Designer | AT&T Internet and YellowPages

October 1996 – April 2013

Responsible for producing, correcting and updating banner advertisements used on YellowPages.com. Work closely with sale department and representatives to create artwork for Yellow Page advertisements. Communicate and work collaboratively with

customers and sales representatives to produce advertisements. Able to work under tight sales deadlines and multi-tasks with multiple simultaneous projects. Manage daily work inventory.

## **Education**

### Career College Consultants, Eagle Rock CA

May 2013 - May 2014

Graphic Design Certificate - The Computer Graphics & Web Design provides the knowledge, skills, experience and abilities needed to design and construct web pages, create animation, adjust colors or images, create complicated illustrations, and add effects to images. Instruction in Adobe PhotoShop, Adobe Illustrator, Adobe InDesign, Adobe Flash, HTML and CSS, Adobe Dreamweaver, and Adobe Fireworks.

### Platt College, Cerritos CA

October 1992 - October 1993

Graphic Design Certificate - Graphic design program that provides balanced program of instruction necessary to succeed in the graphic design industry. Fundamentals of graphic design, layout design, typography, PhotoShop, Illustrator, QuarkExpress, and Adobe PageMaker.